



“We are dedicated to advancing the profession of inside sales at the individual, leadership and organizational levels.”

OUR MISSION:

- LEADERSHIP AND CAREER DEVELOPMENT
- SALES TRAINING
- ACCREDITATIONS
- MEMBERSHIP FORUMS
- CONFERENCES, SEMINARS AND WORKSHOPS
- RESOURCE FOR SHARING BEST PRACTICES

MEMBER ONLY ACCESS TO:

- An ever growing library of AA-ISP exclusive white papers covering the industries most important topics
- One on one interaction with Inside Sales industry experts via “Ask-an-Expert”
- Unlimited access to, and participation in, AA-ISP hosted “best practices” forums
- “Inside Scoop” newsletter focused on industry specific issues and topics
- Unlimited access to AA-ISP “networking” forums
- Unlimited access to AA-ISP members only “job board”
- Build personal profiles and post your resume*
- Special discounts on AA-ISP conferences, seminars, and workshops
- Discounts for AA-ISP accreditation program and courses**
- “1-800” member services line
- Corporate memberships available with unlimited job posting on AA-ISP job board
- AA-ISP membership credentials including membership certificate and AA-ISP member logo to place on your v-card and/or e-mail signature
- Get noticed - submit “best practices” and articles for publication

* member profile and job posting available spring '09
 ** accreditation programs planned for fall '09





WHO SHOULD JOIN

Rep’s, Manager’s, and Executives committed to improving performance and on-going development

Visit: **www.aa-isp.org**

Or Call: **1.800.604.7085** Ext.130

ANNUAL MEMBERSHIP

Individual: **\$250***    

Corporate: Corporate memberships are available for organizations of all sizes. For more information please visit: www.aa-isp.org or call: 1.800.604.7085 Ext. 220.

* monthly payment option available