Our Offerings

Think of us as an extension of your team.

(TARGET + MESSAGE + CHANNEL + TIMING) X (ACTIVITY + SKILL)

The formula for successful outbound sales **is simple**. But executing this at scale is harder than ever.

The average SDR has just **5.1** quality convos/day

The average dial to connect rate is just **3%**

The average email reply rate is **<1%**

It takes **8-12** attempts to reach a prospect

That's why we exist.

NAME	WHAT IT SOLVES	WHAT IT IS	HOW IT HELPS	WHAT IT COSTS
SDR as a Service	TARGET MESSAGE CHANNEL TIMING ACTIVITY SKILL	We become an extension of your team, running a full outbound campaign, all managed on our own tech stack. We even provide messaging and data! **This isn't a 1:1 sales rep - you get an entire sales development team.**	1. Generate conversations with your ideal prospects. 2. Learn what messaging resonates with your market. 3. Build a funnel of immediate opps and future follow ups.	Starts at $7,500/mo
Data as a Service	TARGET CHANNEL ACTIVITY	We keep your funnel full of your best next customers by sourcing, enriching, and validating contact information on a continual basis.	1. Focus on the most likely prospects to convert. 2. Zero wasted effort on invalid channels. 3. Increase your rep's sales throughput.	Starts at $3,750/mo

NAME	WHAT IT SOLVES	WHAT IT IS	HOW IT HELPS	WHAT IT COSTS
Message Builder	MESSAGE CHANNEL	All the messaging you need to run a complete outbound campaign across every channel.	1. Reps always know what to say in any scenario. 2. Enables reps in every necessary channel.	$3,500 One time
UpLevel	MESSAGE CHANNEL SKILL	UpLevel is our no fluff sales enablement platform that allows you to build and share sales playbooks, email templates, phone scripts, and even new hire onboarding guides. If you need to document it, use it, and share it, you can do it in UpLevel!	1. Leverage consistent messaging and playbooks across your entire team. 2. Maximize your onboarding, training, and call effectiveness. 3. Increase conversion rates and decrease call reluctance.	$0 - Basic $10/u/mo Premium
LeadWash	TARGET CHANNEL	Our self-serve platform allows you to upload, review and clean, and download your lists of leads. This covers all kinds of errors we see including bad emails, bad physical addresses, and mismatched LinkedIn URLs.	1. Cleanse your database of all the fluff that's getting in the way of sales. 2. Ensure you can maximize the available sales channels.	$.03/credit Discounts by volume

How do you know what you need?

NAME	WHAT IT IS	HOW IT HELPS	WHAT IT COSTS
Sales Acceleration Audit	We dig deep into your current sales processes, help you answer critical questions about your sales metrics, and give you a data-backed recommendation for how to hit your sales number.	1. Get expert advice with no fluff. 2. Base your growth planning on the Math of Sales, not popular opinion.	$1,000 one time

Contact us for more info:

sales@thesalesdevelopers.com | **thesalesdevelopers.com**

Add-on Services (only available with SDR as a Service)

These add-on services cannot be stand alone and can **only be added to our SDR as a Service offering**. We expect success, and when we see it together, we expect you'll want more of it.

ADD-ON	WHAT IT SOLVES	WHAT IT IS	HOW IT HELPS	WHAT IT COSTS
Double the SDRs	TARGET MESSAGE CHANNEL TIMING ACTIVITY SKILL	This is like hiring another SDR, without the effort on your part. We'll double our efforts and continue an outbound campaign with messaging and data.	1. We can create an additional campaign around a new persona, offer, or even target market. 2. Generate significantly more conversations 3. Save money and time by scaling with our team rather than sourcing, evaluating, hiring, and onboarding a new internal resource.	$9,500/mo
Double the Dials	TARGET MESSAGE CHANNEL TIMING ACTIVITY SKILL	Not ready for 2x the prospects? We'll place more calls! Increasing the calling activity on the same ideal prospects means we're not losing out on a channel that just requires more sustained effort. If phone conversations are converting to meetings, but those conversations take significant effort, it's time to turn up the dials.	1. Double the conversations with your target market. 2. Increase sales activity without hiring more staff. 3. Develop faster learning so you can quickly adapt new strategies.	$5,725/mo
Video as a Service	MESSAGE CHANNEL SKILL	We deliver branded, 1:1 videos to your ideal prospects, highlighting your primary value proposition as it relates to them specifically.	1. Generate maximally effective, personalized messaging. 2. Utilize a channel that few are leverage and almost none are leveraging well.	$2,500/mo*

Must buy VidYard enterprise license separately. We can provide introduction.

"We engaged The Sales Developers to help us reach more of our ideal clients through outbound sales. They have absolutely delivered what we need with quick turnaround times. I particularly appreciate that they are willing to adapt to my company's needs and not stick us in some out of the box approach."

- Nicole Mossman - *Founder & CEO,* **EverThread**

We make upgrades as simple as possible. When you're set up with SDR as a Service and ready to upgrade to an add-on, tell your account manager and they'll get you an invoice. Once that's paid, we begin the work!