



The Leading Sending Platform

Cultivate meaningful and measurable engagements. Deliver better outcomes and build brand value by sending personalized gifts to prospects, customers, and employees.

Achieve Better Outcomes Across the Customer Lifecycle

Drive powerful campaign outcomes and measurable engagement throughout your customers' journey—from prospect to loyal advocate. Convert more leads and close more deals when you make Sendoso part of your sales and marketing programs.

- Seamless integrations ensure data integrity and visibility into your campaign performance
- There's something for every stage of the lifecycle—eGifts as door openers, branded merchandise while in consideration, and unique items from global vendors to close deals
- Sendoso marketplace vendors support small, local, minority and women owned and operated businesses
- Engage at scale—whether you need to send to 10 or 10,000 recipients, you can send engaging items your prospects can't ignore

Build Brand Love

Show off your brand by sending prospects, clients, and customers expertly curated gifts from Sendoso's vendor marketplace. Make an unforgettable impression by choosing the best gift for your campaign.

- Personalize every touch point through a variety of options—eGifts, virtual experiences, locally sourced artisan baked goods—the possibilities are endless
- Leave the inventory management to us—free warehouse storage for your branded merchandise
- Our full-service Send Curation team works with you to source that just-right item
- Sendoso owned and operated warehouses operate seven days a week
- Our custom kitting ensures everything you send arrives on-brand and sure to delight your recipient

Align Your Teams on One Centralized Platform

Drive powerful campaign outcomes and measurable engagement throughout your customers' journey – from prospect to loyal advocate. Convert more leads and close more deals when you make Sendoso a part of your Sales and Marketing teams' workflow.

- **Marketing:** See measurable increase in engagement whether you are focused on Demand Generation, ABM, or Field Marketing
- **Sales:** Close more deals by booking more meetings, accelerating deal velocity, and boosting close rates
- **Customer Success:** Turn customers into loyal advocates by upgrading the onboarding experience, encouraging renewals, and diffusing tough situations
- **HR:** Create exceptional employee experiences, from recruiting to onboarding to celebrating employee and company milestones



Dedicated Customer Service and Support

Our Customer Success team provides you with personalized support so you can reach your goals with Sendoso. From strategic questions about the best sends for an SDR team to questions about a new feature, they are dedicated to your success.

- Tailored onboarding designed to help you start sending
- Dedicated Customer Success Manager helps you define and reach your goals
- 24x5 Customer Support to answer any technical or shipping/logistics questions
- Always-on learning with Sendoso University helps you become a sending expert

What Our Customers are Saying

"In one of the first campaigns that we ran with Sendoso, we reached over 300 of our target accounts... We saw 5x the response rate that we normally do to cadences... and we also saw 3x ROI of pipeline generated from the campaign."

Julia Bersin, Guru

"Sendoso makes the direct-mail channel easy to automate and integrate as if it were any of our other digital marketing channels. Sendoso enables true omni-channel marketing and sales campaigns."

Ben Coffee, LiveRamp

"The service that I have received from Sendoso from sales to customer support has been the best I have ever experienced and I have used a lot of platforms. Every other company could learn a thing or two about customer service from Sendoso."

Bryan Kohan, TopCoder

"Personalized direct mail is the key to opening the otherwise impenetrable doors. We've seen response rates and success with Sendoso like no other forms of outreach. "

Peter Tarrant, Tipalti

