



Be Deliberate | Be Intentional | Be Successful

About Dionne Mischler

Dionne Mischler attacks inside sales with a deliberate, intentional, successful approach. A nearly 20-year Inside Sales veteran and executive, Dionne specializes in establishing and growing inside sales teams at mid-sized companies. Let Dionne show you how to consistently hit your numbers by training your team to use common sense, proven methods, and down-to-earth humility for results-driven revenue growth. Dionne is also available for speaking on what it means to be a working female in today's competitive industry, balancing professionalism with wifehood, momhood, and friendship.

What Clients Say

"I learned more from talking with Dionne in one hour than I did in six months of researching Inside Sales on my own."

VP of Sales and Customer Service

"Dionne's workshop 'Building an Inside Sales Team' helped me understand the key elements in starting and growing an Inside Sales Team."

Ed Porter, Director of Inside Sales, Guest Supply

"Dionne's sessions have accelerated my growth professionally and personally. I'll carry my experiences with Dionne for the rest of my life. She's been an indispensable asset in my career development."

Saman Kangarloo, Business Development Representative, Mavenlink

"Dionne helped move my team from an 8 to a 10. She gave me the confidence and validation I needed to move them forward, and I'm looking forward to the next opportunity to work with her!"

Karen Bolt-Jones, VP Sales Development, Software AG

Current Keynotes

- The Rising Power of Inside Sales
- Female Leadership in the 21st Century
- Tone, Attitude and Demeanor Matter

Workshops & Seminars

- Building and Growing Your Inside Sales Team
- Getting to Revenue
- Managing vs. Leading: How and Why They're Different
- Centers of Excellence Full Suite Program (document tribal knowledge, drive team engagement, and build your playbooks based on best of breed behavior)

Listen | Get Help | Leave Inspired

Sales is about revenue. If your teams don't sell, your company ceases to exist. But it is also about the humans who make up your teams, and how you inspire them to greater productivity, revenue, and leadership. Companies of all sizes and individual executives seek and attend Dionne's leadership events when they need a clear-headed path to achieving their goals.

With nearly two decades' experience building, scaling, and leading teams to millions of dollars of results, Dionne has mastered the ability to engage and increase sales teams' success. Whether you need to build from the ground up, streamline internal processes, or get more out of your existing team, Dionne can help.

Leave your legacy by creating teams and processes that stand up to time with Dionne's expert guidance. Contact Inside Sales By Design today to book Dionne for a three-hour workshop or all-day seminar customized for your leadership or full team. She can also be seen at speaking engagements nationwide.

Dionne's Core Takeaways for You

- **Framework & Processes** — Learn best practices for growing and managing your inside sales team. Dionne shows you how to build an eight-week framework for your sales playbook, calls, metrics, social media strategy; how to gain team buy-in; and how to grow your pipeline.
- **Coaching** — Get your teams ramped and engaged with strategic one-on-one and group training and reporting. Dionne shows you how to balance inspirational mentorship with strict standards that get the most out of each individual. Lack of engagement costs millions of dollars in revenue. Don't let that be your team.
- **Female Leadership** — Set the stage for successful working relationships with your male executive counterparts. Dionne shows you how to be an executive sales leader in the 21st Century without compromising your authenticity, productivity, or womanhood. From verbal and nonverbal communication to balancing Saturday breakfast with Monday board meetings, Dionne shows you how to compartmentalize each facet of yourself for greater success.



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